

Official Rules— Cloud Kingdom Games “Riddle of the Unicorn” 2005 Contest.

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN.

The Cloud Kingdom Games “Riddle of the Unicorn” 2005 Contest is sponsored by Cloud Kingdom Games, Inc; (“CKG”) located at 275 Waneka Pkwy, Ste 4, Lafayette, CO 80026.

1. **DRAWING.** This Drawing consists of one prize drawing to be held on or about January 20th, 2006. The Drawing shall select one (1) grand prize winner and three (3) runners up.

2. **ELIGIBILITY:** The Drawing commences on February 21st, 2005 at 12:00 AM Mountain Time (“MT”) and terminates at 11:59 PM MT on January 13th, 2006 (the “Drawing Eligibility Period”). **THIS DRAWING IS OPEN ONLY TO LEGAL RESIDENTS OF THE 50 UNITED STATES AND THE DISTRICT OF COLUMBIA (SPECIFICALLY EXCLUDING US TERRITORIES AND POSSESSIONS) WHO ARE EIGHTEEN (18) YEARS OF AGE OR OLDER AS OF THE STARTING DATE OF THE DRAWING. VOID WHERE PROHIBITED OR RESTRICTED BY NATIONAL, STATE, OR GOVERNMENTAL LAWS AND REGULATIONS.** Employees of, shareholders of and contributors to CKG and the immediate family members of such individuals are not eligible to enter the Drawing. Participation in the Drawing constitutes entrant’s full and unconditional agreement to and acceptance of these Official Rules.

3. **SUBMISSIONS:** Each submission must include the following items:

3.a) The **correct** answers to the four hidden riddles found in CKG’s book “Riddle of the Unicorn – a Riddle Book”, ISBN # 1-928807-10-0 . These answers may be submitted in any order. In case of illegible or incorrect answers, the entry will be voided without notice by CKG.

3.b) The **correct** answer to a SPECIFIC hidden riddle found in one of CKG’s other three riddle books – “Lair of the Spinx – a Riddle Book”, ISBN 1-928807-00-3; “Tower of the Riddle Master – A Riddle Book”, ISBN 1-928807-06-2; or “Quest for the Riddle Stone – A Riddle Book”, ISBN 1-928807-09-7.” There is a hint for how to determine which riddle answer to use hidden somewhere in “Riddle of the Unicorn – a Riddle Book”. In the event of an illegible or incorrect answer, the entry will be voided without notice by CKG.

3.c) A contact email address and day time phone number. This contact information will **ONLY** be used for purposes of contacting the entrant in case of winning or for clarification purposes. Entering this contest will not add the entrant to any mailing lists nor will this information, except for name and city in the case of winning, be shared with any other parties. In case of illegible or invalid contact information, the entry will be voided without notice by CKG.

3.d) Winner’s name and mailing address. In case of illegible or invalid contact information, the entry will be voided without notice by CKG.

3.e) A shirt size (M, L, XL or XXL or “none”). Runners up are eligible to win T-shirts. Requesting “none” for a shirt size indicates that in case of being a runner up, entrant declines to receive a t-shirt. This does not affect the Entrant’s chance to win the grand prize.

4. **CORRECT ANSWERS:** CKG has determined specific answers to each of the riddles referenced in 3.a) and 3.b) above. Reasonable synonyms for the answers, including those CKG has previously

determined to be alternates are acceptable. The decision of CKG as to what constitutes a correct answer to the riddles is final and indisputable.

5. **TO ENTER:** During the Drawing Eligibility Period entries may be made by US postal mail, by e-mail to contest@CloudKingdom.com, or by direct submission to CKG at any trade show or convention attended by CKG. Faxed submissions will not be accepted. Multiple entries by different individuals using the same email address or by one individual using multiple email addresses will not be considered valid. Automated or mechanically generated entries are ineligible. Proof of sending the entry form does not constitute proof of receipt by CKG.

6. **LIMIT: ONE CORRECT ENTRY PER INDIVIDUAL PER CONTEST.** You may enter multiple times with different answers, however only one correct entry will be kept for the drawing.

7. **PRIZE DRAWING AND PRIZE:** The Drawing will be conducted and Prize awarded, subject to verification and compliance, as follows: (a) **Prize:** One Winner will be chosen in a random drawing at or around noon on January 20'th, 2006. Winners will be drawn from among the eligible entries received during the Drawing Eligibility Period, subject to verification and compliance. The winner of the drawing will receive a check from CKG for \$100 USD. Three runners up will also be randomly drawn. Runners up will receive Cloud Kingdom T-Shirts of a design selected by CKG. The drawing will be made by CKG, whose decisions are final with respect to all matters related to the Drawing.

8. **CONTACT:** CKG will attempt to contact the Winner using e-mail and/or telephone. If the Winner does not respond within five business days, their entry will be voided and the winning prize will go to the first runner up. This process will continue until a Winner responds to CKG within the specified time frame. As each possible winner is voided due to lack of response, an additional runner up will be selected. The drawing will be made by CKG, whose decisions are final with respect to all matters related to the Drawing.

9. **ODDS OF WINNING:** The odds of winning are dependent upon the number of Eligible Entries received throughout the entry period. "Eligible Entries" are those entries received by CKG throughout the Drawing Eligibility Period which have the five correct riddle answers and which meet all eligibility requirements set forth in these Official Rules.

10. **PRIZE LIMITATIONS AND RESTRICTIONS:** Prizes are nontransferable and non-endorsable. Winners are responsible for all federal, state, or local taxes associated with the particular prize. Each Winner must comply with all other requirements set forth in these Official Rules.

11. **ENTRIES:** All entries become the property of CKG and will not be returned. No responsibility is assumed by CKG for lost, late, or misdirected entries, or for any problems or technical malfunction of any telephone network or lines, computer online systems, servers, service providers, computer equipment, fax machines, or software, failure of any email or entry received by CKG on account of technical problems or traffic congestion on the Internet, problems with the CKG Web Site, or any combination thereof, including any injury or damage to entrant's or any other person's computer resulting from downloading any materials in connection with the Drawing.

CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE THE CKG WEB SITE OR TAMPER WITH OR UNDERMINE THE LEGITIMATE OPERATION OF THIS DRAWING IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH TAMPERING OCCUR, CKG RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES FROM ANY

SUCH ENTRANT(S) TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING CRIMINAL PROSECUTION. If, in CKG opinion, there is any suspected or actual evidence of electronic or non-electronic tampering with any portion of the Drawing, or if technical or other difficulties compromise the integrity of the Drawing, CKG reserves the right to void the entries at issue and/or to modify, postpone, or terminate the Prize Drawing portions of the Drawing. In the event CKG must exercise this right to terminate, winners will be selected through a random drawing from among all eligible and salvageable entries received prior to the date on which the Drawing was terminated. There is a hint for the correct answer for the riddle referenced in 3.b) hidden somewhere in these Official Rules.

12. GENERAL CONDITIONS: By entering this Drawing, entrants agree to abide by the terms of these Official Rules, which are final on all matters pertaining to this Drawing. All federal, state, and local laws and regulations apply. All taxes (including, without limitation, federal, state, and local taxes) on or connected with prizes are the sole and exclusive responsibility of respective Winners. All ground delivery charges will be the responsibility of CKG. Entrants further grant to CKG the right to use, state, and publish their names, city and state online, in print, or any other media now known or hereinafter developed, in connection with the Drawing. Acceptance of a prize constitutes permission for CKG to use Winner's name and likeness for advertising and promotional purposes without additional compensation to such Winner, unless prohibited by law.

13. RELEASE: BY ENTERING THE DRAWING, ENTRANTS RELEASE AND HOLD CKG, ITS AGENTS, AND ADVISORS AND THE EMPLOYEES, OFFICERS, DIRECTORS, SHAREHOLDERS, AGENTS, AND REPRESENTATIVES OF CKG, THEIR RESPECTIVE PARENT(S), AFFILIATES, SUBSIDIARIES, AGENTS, AND ADVISORS HARMLESS FROM AND AGAINST ANY AND ALL LOSSES, DAMAGES, RIGHTS, CLAIMS, AND ACTIONS OF ANY KIND ARISING IN CONNECTION WITH THE DRAWING OR RESULTING FROM ACCEPTANCE, POSSESSION, OR USE OR MISUSE OF ANY PRIZE AWARDED IN CONNECTION WITH THE DRAWING, INCLUDING WITHOUT LIMITATION PERSONAL INJURY, DEATH, AND/OR PROPERTY DAMAGE AS WELL AS CLAIMS BASED ON PUBLICITY RIGHTS, DEFAMATION, OR INVASION OF PRIVACY.

14. LIST OF WINNERS: If you would like to receive a list of Winners, please send a 3x5 card with your name, address, email address (if available), city, state, and ZIP code to: Cloud Kingdom Games, Inc., 274 Waneka Pkwy Ste 4, Lafayette, CO 80026. We will either mail or email you a list of winners on or after January 20'th, 2006. You may also send an email to contest@CloudKingdom.com with the subject line of "Winners".

15. GOVERNING LAW: This Drawing and the rights and obligations of CKG and participants will be governed by and controlled by the laws of the State of Colorado, applicable to contracts made and performed therein without reference to the applicable choice of law provisions. All actions, proceedings, or litigation relating hereto will be instituted and prosecuted solely within the State of Colorado, County of Boulder. The parties consent to the jurisdiction of the state courts of Colorado and federal court located within such state and county with respect to any action, dispute, or other matter pertaining to or arising out of this Drawing.

16. ADDITIONAL CONTESTS: CKG may at a later time hold additional contests based on its products. Entrance in this contest does not preclude entering in any later contests, nor does entrance in

this contest automatically enter you into future contests. In light of these planned additional contests, CKG will **not** be releasing the riddle answers to the general public.

17. SPONSOR: Cloud Kingdom Games, Inc; 275 Waneka Pkwy, Ste 4, Lafayette, CO 80026.